



LOVEJANE BEAUTY IS MORE THAN SKIN DEEP.

Everything about LoveJane is lovingly designed down to infinitesimal details, like the little zipper pull on our bags and the pretty tampon wrappers meant to make you smile. Everything LoveJane is looked at with an eye towards beauty. But not just the pretty kind. Beyond “looks,” we at LoveJane think of beauty as how you are as a person, how you make others feel, and how you interact with the world.

To that end, we have looked way beyond appearances at how to be beautiful on the inside and out.

All LoveJane products are:

- **Safe. Über-safe.** Things we give our own daughters to use. Everything LoveJane sells has passed all U.S. and Canadian safety tests. We are registered with, and all applicable products have been approved by, the FDA. As a new company, we are still awaiting European safety test approval. We’ll let you know when we have that, too.
- **Clean and natural.** Our feminine hygiene products are all free of dyes and scents and chemical additives. Hypoallergenic, non-toxic, BPA-free, lead-free, phthalate-free, parabens-free. Free of anything you would not want to put in or on your most private parts.
- **Sourced responsibly.** Made in factories we feel good about. Knowing that most factory workers are women—our co-human sisters—we insist on a strict adherence to a code of conduct that begins and ends with kindness (and, of course, abides by all Covenants of the International Labor Organization: Health and safety measures. No child labor. No forced labor. No discrimination.)
- **Animal Friendly.** None of our products have been tested on our fellow two- and four-legged inhabitants of planet Earth. All LoveJane products are cruelty-free. Always will be.
- **Good for girls and women.** All girls and women. And we proudly donate to organizations that support girls and their dreams. We have exciting partnerships with inspiring organizations brewing. We can’t wait to tell you more.
- **Beautifully guaranteed.** If, for any reason at all, you are not happy with your LoveJane product, give us a call or shoot us an email, and we will do all we can to make things right. Beautifully right.